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The List adopts cryptocurrency checkout

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The List claims to be the first luxury fashion mobile platform globally offering cryptocurrency payment. Image credit: The List

By STAFF REPORTS

Dubai-based ecommerce platform The List is making payments more convenient for luxury shoppers with BitBay Pay integration.

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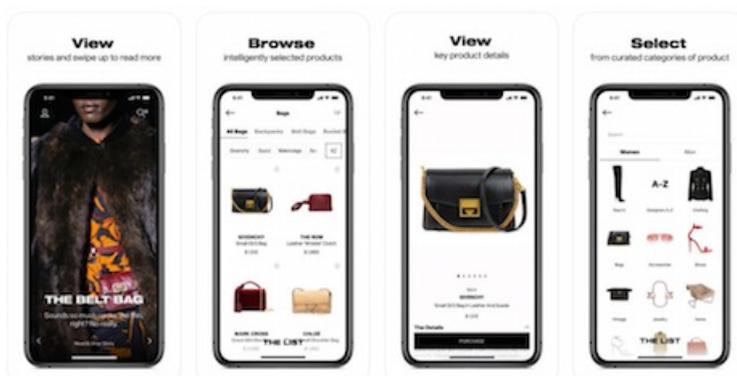
Cryptocurrency payment platform BitBay Pay is working with The List to allow its shoppers to checkout via Bitcoin and other cryptopayment. As cryptocurrency continues to grow, especially in Asian markets, The List is hoping to make checkout convenient for customers no matter how they prefer to purchase.

Checking out Bitcoin

With minimal steps, shoppers can checkout via Bitcoin and with just an additional step, they also have the option of paying through 20 other cryptocurrencies including Litecoin, Ether, Lisk, Tron and Ripple.

The List claims it is the first global luxury ecommerce platform to offer cryptocurrency pay.

"Due to the growth of ecommerce and the high mobile penetration digital payment solutions have experienced significant growth," said Andreas Skorski, founder and CEO of The List, in a statement. "We see cryptocurrency as an enduringly relevant currency, not just a trend."



The List's iPhone app. Image credit: The List

Despite some trepidation based on the wildly fluctuating value of Bitcoin, cryptocurrency is swiftly rising to prominence in many areas of the luxury world.

High profile luxury real estate sales made through cryptocurrencies have massively expanded popular perception of how useful they can be among wealthy elites. With luxury apartments in New York and sprawling luxury homes in California going on sale for Bitcoin, it is clear that the cryptocurrency's place in luxury real estate has been cemented, paving the way for further adoption in other sectors of the high-end market ([see story](#)).

The List has stated it saw research that claims bitcoin users are likely to grow from a population of less than 10 million to more than 200 million by 2024.

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