

APPAREL AND ACCESSORIES

Herms reaffirms its commitment to Normandy

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Herms is looking to open a new leather production facility. Image credit: Herms

By STAFF REPORTS

French fashion house Herms is focusing on craftsmanship, as consumers look more towards transparency in the supply chain.

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Herms is recruiting 250 artisans for a leather workshop in Normandy, France. Construction for a new product site, focusing on leather goods and saddlery collections, is set for 2021.

Herms artisanship

Hoping to continue investing more and strengthening the Normandy region, Herms is looking to source 250 artisans in the leather making field.

This endeavor is part of an ongoing commitment with Ple emploi, a center in France focusing on the employment for saddle and leather artisans. The label is also working with the school of Mtiers d'Art Augustin Boismard in Brionne and the Haras national du Pin for training.

[View this post on Instagram](#)

Curves and stripes #HermesFemme

A post shared by Herms (@hermes) on Jan 29, 2019 at 7:00am PST

Instagram post from Herms

Herms recently showed off its artisan expertise and the heritage of its brand by bringing its annual craftsmanship exhibit to France.

"Herms Hors les Murs" debuted in Lyon, France, known historically as an important part of the silk industry, which Herms' business is connected with. This is one of many initiatives that Herms has taken to spotlight artisans and craftsmanship ([see story](#)).

The fashion house also opened a leather workshop in another region in Normandy in the Val-de-Reuil commune. Herms' new workshop will be in Louviers, France.

As consumers become more interested in where their products come from and how they are made, it is important for brands such as Herms to dedicate a strong commitment to localism and craftsmanship.

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