

NEWS BRIEFS

Rodeo Drive, Shiseido, fashion ethics and Mercedes – News briefs

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The debate over sustainable fashion continues. Image credit: Blackglama

By STAFF REPORTS

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Today in luxury:

[Luxury companies want to buy Rodeo Drive](#)

Some luxury brands want to own rather than rent boutiques on the world's ritziest shopping streets. For investors, the question is whether this is the best use of their cash, reports the Wall Street Journal.

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[Shiseido posts record full-year profit and sales](#)

Shiseido said Friday that its net profit, operating profit and sales all reached record highs in its most recent fiscal year. Its net profit more than doubled compared to a year earlier, due largely to a low comparative base resulting from an extraordinary loss related to Bare Escentuals in the previous fiscal year. Sales and operating profit in the period under review also grew, according to Women's Wear Daily.

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[There's a strong ethical case for wearing leather and fur](#)

Being "good" isn't as easy as it might first seem. In theory, it's as simple as minimizing the harm you cause. This is the line of thinking that often prompts people to make decisions like giving up meat, or, in the case of clothing, refusing to wear any materials made from animals—specifically leather, fur, silk, pearls, wool and feathers, says Quartz.

[Click here to read the entire article on Quartz](#)

[Mercedes sees new A-Class sedan boosting sales amid SUV craze](#)

In a luxury auto market where sport utility vehicles are now a solid majority of sales, Mercedes-Benz is betting a new entry-level sedan is the ticket to growth, per Bloomberg.

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