

## NEWS BRIEFS

# Vogue sales, CEO stability and Missoni – News briefs

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By STAFF REPORT'S



Today in luxury marketing -

Vogue, the only Magazine with increased newsstand sales so far this year

For the first half of the year, newsstand sales for women's fashion titles were down across the board, except for Vogue, who has Lady Gaga to thank for driving up March sales by more than 100,000 copies from the same month last year, when Tina Fey was on the cover, according to NY Mag's The Cut.

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CEO stability holding up despite challenging economy

The chaotic business climate might be costing chief executives some sleep, but so far it's not costing all that many their jobs, according to Women's Wear Daily.

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### Missoni for Target collection

In an interesting new form of online marketing, Target has decided to release all news about its Missoni line launching next month through the blog, All the Way Up Here, according to NY Mag's The Cut.

[Please click here to read the entire story from The Cut](#)

### Court denies Louboutin injunction against Yves Saint Laurent

A Manhattan federal judge denied Christian Louboutin a preliminary injunction Wednesday that would have barred Yves Saint Laurent from selling red-soled shoes from its 2011 cruise collection, according to Women's Wear Daily.

[Please click here to read the entire story from The Cut](#)

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