

AUTOMOTIVE

## Bugatti's Lego Chiron arrives in-person to Canadian Auto Show

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*Bugatti built a version of its Chiron out of Legos. Image credit: Bugatti*

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By STAFF REPORTS

French automaker Bugatti is now allowing fans to get up close and personal with one of its most unique models.

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Visitors of the Canadian International Auto Show will be able to witness Bugatti's North American debut of its extremely unique design. The first-ever life-sized Lego Chiron will be on-site at the show, where visitors can experience the build themselves, getting a glimpse at the inside with intricate replicas of details of the Chiron, as well as its exterior.

### Driving Lego experiences

Bugatti first showed off its creative and ambitious side through a new project with Lego this past September.

Bugatti pushed Lego to the limit by using Technic pieces to build a life-size, drivable Chiron, including the engine. While unable to reach the high speeds Bugatti supercars are known for, the Lego Chiron still captures the imagination ([see story](#)).

While originally showcased in an online film, North American fans can now experience the life-sized Lego model for themselves from Feb. 15 to Feb. 24 at the show in Toronto.



*The world's first, life-size Lego Technic Bugatti Chiron makes its North American debut at the Canadian International Auto. Image credit: Bugatti*

"This life-size model is a first of its kind in so many ways and with it, we wanted to push the boundaries of our own imagination," said Lubor Zelinka, design manager of Lego Retail Model Production, in a statement. "For more than 40 years, Lego Technic has allowed builders to use their creativity in a way that challenges them to build beyond the design and engineer new functions."

The vehicle took 13,438 working hours to make, with 16 specialists, using zero glue. The model is comprised of more than 1 million elements, says Bugatti.

Bugatti's Lego Chiron is not only life sized, but it is also actually drivable up to speeds of 18mph.

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