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WEBINARS

# Luxury Daily launches Luxury Roundtable webinar series

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*Answering the what, where, how, why and what's next*

By STAFF REPORTS

*Luxury Daily* is pleased to announce the launch of its Luxury Roundtable webinar series focused on the key luxury sectors and issues of the day with analysis and insights from the top executives in the business.

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The webinars will complement *Luxury Daily's* news articles, features, deep-dive Luxury Memo special reports and conferences such as Luxury FirstLook (Jan. 16), Women in Luxury (May 9), Luxury Retail Summit and the Luxury Marketing Forum. The publication has run webinars for nearly a decade, but not under a set schedule or sub-brand.

"*Luxury Daily* will bring to the Luxury Roundtable webinars the same attention to detail and analysis that it lends to its articles, features, special reports and events," said Mickey Alam Khan, editor in chief of *Luxury Daily*, New York. "The webinars will give our readers and listeners another opportunity to learn from the experts in the business, regardless of location."

Format, schedule and topics
Each webinar will run an hour, starting noon Eastern Time (New York) and wrapping up at 1 p.m., allowing both its U.S. and non-U.S. subscribers to participate with ease.

Webinar registrants will be able to ask questions of panelists and request the presentation deck. Subscribers will have access to the archived webinars at any time.

Panelists for the webinars will be chosen at the discretion of the *Luxury Daily* editorial team. Companies interesting in sponsorship opportunities should email ads@napean.com.

The webinars will be promoted regularly in *Luxury Daily's* morning and late-afternoon newsletter editions as well as on the LuxuryDaily.com site that is updated regularly throughout the business day.

Below is the planned schedule for the Luxury Roundtable webinar series, albeit subject to change at any time.

March 13: China

April 3: Post-Brexit: What Happens Next

April 24: Experience: Travel and Hospitality, Dining, Wines and Spirits, and Retail

May 15: Fashion and Leather Goods

June 12: Automotive

July 10: Perfumes and Cosmetics

Aug. 21: Home Trends

Sept. 18: Holiday Preview

Oct. 23: Retail

Nov. 13: Watches and Jewelry

Dec. 4: Luxury Outlook 2020

January (date TBD): Holiday Lookback

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