Luxury Daily®

The News and Intelligence You Need on Luxury

RESEARCH

# Luxury Daily releases 44-page State of Luxury 2019 report polling industry insiders

February 19, 2019

*State of Luxury 2019 is produced by Luxury Daily and Unity Marketing*

By STAFF REPORTS

Click here to buy the State of Luxury 2019: The Insider View report. Only $595 for 44 pages packed with charts, data and analysis OR get it free with an annual subscription to Luxury Daily (not applicable to monthly rate subscription)

This third annual State of Luxury: The Insider View report by *Luxury Daily* and Unity Marketing reveals:

Subscribe to Luxury Daily
Plus: Just released State of Luxury 2019
Save $246

- Trends measuring the pulse of the luxury business from three years of consecutive surveys among ~600 luxury insiders from the luxury goods, services/experiences sectors and companies that provide advertising, marketing, consulting and other support services to luxury companies
- How insiders feel about the state of the luxury market in general and their business, in particular
- Details about distribution challenges, Internet ecommerce strategies, social media and its surprising ineffectiveness, advertising and marketing strategies, and future trends impacting the luxury market.

Click here to buy the State of Luxury 2019: The Insider View report. Only $595 for 44 pages packed with charts, data and analysis OR get it free with an annual subscription to Luxury Daily (not applicable to monthly rate subscription)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.