

AUTOMOTIVE

BMW, Montblanc team on \$17K luggage set

February 26, 2019



Montblanc x BMW Luggage Set. Image courtesy of BMW

By STAFF REPORTS

German automaker BMW is collaborating with Montblanc on a set of luggage that is designed to fit in the trunk of its 8 Series Coup.

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

The Montblanc x BMW Luggage Set features five different bags that are inspired by California, such as a surf bag and guitar bag. Automakers often team with lifestyle brands on collaborative products that are specially designed around particular models, allowing the luxury driving experience to extend to categories such as luggage.

Tailored trunk

All of the bags in the collection are made of perforated leather in black or red. The set was produced in a limited-edition run of 15 in Florence, Italy.

Both the surf bag and the guitar bag can be worn as a backpack or shoulder bag. Both have compartments for accessories, and the guitar case is lined in neoprene to protect the musical instrument.

A suit bag is designed to offer crease-free storage for dress clothes, as well as containing pockets to stow cuff links and other accessories.

Rounding out the set are a duffel bag and a leather case.



Montblanc x BMW guitar bag. Image courtesy of BMW

The entire set fits together in the back of the 8 Series Coup, allowing travelers to be ready for both business and casual endeavors.

With a suggested retail price of 14,900 euros, or about \$16,900, the set is available at BMW Welt in Munich, Germany.

This is not BMW's first luggage collaboration. BMW previously polished the appeal of its i8 model with an exclusive luggage line crafted by Louis Vuitton.

The luggage set includes two travel bags, a business case and a garment bag and were crafted to mesh with the i8. Since the i series represents both an engineering and philosophical shift for BMW, gaining seals of approval from highly-respected brands helps to usher in the change ([see story](#)).