

NEWS BRIEFS

Selfridges, Harrods, Brexit, Mandarin Oriental, Loewe and BMW – Live news

February 27, 2019



Loewe's fall/winter 2019 campaign. Image courtesy of Loewe

By staff reports

Luxury Daily's live news from Feb. 26:

Loewe gets emotional in fall campaign

Spanish apparel and accessories house Loewe is putting a lens on human expressions in an advertising effort inspired by the digital language of emoticons.

Subscribe to Luxury Daily	
Plus: Just released State of Luxury 2019	Save \$246 >

Click here to read the entire article

Mandarin Oriental makes Dubai debut

Mandarin Oriental Hotel Group has opened its first Middle Eastern property in Dubai, United Arab Emirates.

Click here to read the entire article

Brexit date could get bumped as Theresa May offers vote

The deadline for the United Kingdom to leave the European Union may be pushed back, as Prime Minister Theresa May offers Parliament a vote to avoid a no-deal scenario.

Click here to read the entire article

Harrods looks to further connect online, offline experience with Farfetch

British department store Harrods is looking to more seamlessly serve consumers online through a partnership with ecommerce group Farfetch.

Click here to read the entire article

Selfridges to stop selling exotic skins

British department store chain Selfridges is planning to completely eliminate the sale of exotic skins by February 2020.

Click here to read the entire article

BMW, Montblanc team on \$17K luggage set

German automaker BMW is collaborating with Montblanc on a set of luggage that is designed to fit in the trunk of its 8 Series Coup.

Click here to read the entire article

O 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your feedback is welcome.