

NEWS BRIEFS

Michael Kors, Dolce & Gabbana and Van Cleef & Arpels – News briefs

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By KAYLA HUTZLER



Today in luxury marketing -

Michael Kors label valued at \$2.5B

When sales of Jessica Simpson's fashion line reached \$750 million, and were predicted to soon surpass \$1 billion, it was noted that she was doing roughly the same sales volume as Michael Kors, according to NYMag's The Cut.

[Please click here to read the entire story from The Cut](#)

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Luxury Daily

Dolce & Gabbana to launch foundation and lipstick in September

Remember Dolce & Gabbana's super-gorgeous Animalier makeup compact from earlier

this summer? That was nice. And it looks like it did well for the budding cosmetics entrepreneurs as well, according to Racked.

[Please click here to read the entire story from Racked](#)

[Van Cleef & Arpels honors Princess Charlene with new offerings](#)

Van Cleef & Arpels has introduced a limited edition Magic Alhambra collection in honor of Princess Charlene of Monaco, who most recently donned the Océan diamond necklace from the brand last week for her first official appearance since her nuptials to Prince Albert in July, according to Women's Wear Daily.

[Please click here to read the entire story from WWD](#)

[Luxury retail at risk as stock-market drop rattles US shoppers](#)

The stock market's 13 percent plunge since July 22 may mean lower sales for high-end retailers such as Tiffany & Co. and Neiman Marcus Group, according to Bloomberg.

[Please click here to read the entire story from Bloomberg](#)

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