

NEWS BRIEFS

Day's wrap: Farfetch, Hugo Boss, Coldwell Banker, Bloomingdale's, Four Seasons and Marc Jacobs

March 7, 2019



Chloë Sevigny is among the first personalities featured in Farfetch Communities. Image credit: Farfetch

By STAFF REPORTS

Luxury Daily's live news from March 7:

[Bloomingdale's blends style, sustainability in pop-up shop](#)

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Department store chain Bloomingdale's is putting a spotlight on eco-friendly and socially conscious goods with the latest edition of its revolving pop-up.

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[Farfetch taps tastemakers for content-driven commerce](#)

Ecommerce group Farfetch is bringing shoppers an editorial ecommerce experience through the launch of a new concept that leans on its global community.

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[Four Seasons to open temporary bakery in Hong Kong](#)

Hospitality group Four Seasons Hotels & Resorts is bringing its ephemeral Pop Down concept to Hong Kong.

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[Hugo Boss sees digitization, Asia as key 2019 growth drivers](#)

German fashion group Hugo Boss's sales were up 2 percent in 2018, thanks in part to double-digit growth in its own online channels.

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[Coldwell Banker grows million-dollar home sales in 2018](#)

In 2018, real estate brokerage Coldwell Banker closed more than 30,500 sales that were more than \$1 million, representing a volume growth of 6 percent year-over-year.

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[Marc Jacobs celebrates wedding season with new contest](#)

Marc Jacobs is celebrating a milestone by offering LGBTQ couples who are getting married a special treat.

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[Webinar on March 13 "China: Route Forward for Luxury"](#)

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