

AUTOMOTIVE

Bugatti sees a classic limited-edition reborn

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The Bugatti Baby was created for Mr. Bugatti's son's birthday present. Image credit: Bugatti

By STAFF REPORTS

French automaker Bugatti is ushering in a milestone by bringing back an iconic model for the new generation.

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The iconic Bugatti Baby, which was only produced in 500 models, is making its return for the automaker's 110th year but with some new improvements. Now known as the Bugatti Baby II, the original was created in 1926 as a half-scale of the Type 35 as a gift for founder Ettore Bugatti's youngest son.

Happy Birthday Bugatti

For Roland Bugatti's fourth birthday, Mr. Bugatti decided to scale down the brand's flagship Type 35 sports car to half its size so it would be a perfect fit for the young boy.

However, customers' excitement over the smaller model prompted the company to actually put the Bugatti Baby into production from the year 1927 to 1936. But only 500 models were ever made.

Today, Bugatti is bringing this concept back but on a slightly larger scale to serve both adults and children. The Bugatti Baby II will be a three-quarters-sized replica of the Type 35 created using advanced modern technology.

The new Baby is hand built, but the design was created from a precise digital scan of an original Type 35, built for the 1924 French Grand Prix in Lyon.



The Bugatti Baby II. Image credit: Bugatti

Similar to the original Bugatti Baby, there will also only be 500 produced as a limited-edition and the cars will have rear-wheel-drive battery-powered electric powertrain. New to this model, the Bugatti Baby II includes removable lithium-ion battery packs, a limited slip differential and regenerative braking.

There will be different speed levels based on its owner, including a child's mode with a top speed of 12mph and adult mode at 30mph. A Speed Key upgrade is also available, removing any speed limitations, and includes power of 10kW.

Production will begin in the fall of this year. Customers can order the Bugatti Baby II for prices starting at 30,000 euros, or \$33,720.

In another recent celebration for its milestone year, the French automaker designed a record-breaking hyper car created specially for a brand enthusiast.

The one-of-a-kind Bugatti La Voiture Noire was sold for 11 million euros, or about \$12.4 million at current exchange, before taxes. While the record for a car sale is held by a \$48 million Ferrari 250 GTO from 1962, Bugatti's car has become the most expensive new car of all time ([see story](#)).

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