

NEWS BRIEFS

Sephora, New York taxes, Luxury Portfolio, Bugatti, Gucci and Belstaff – Live news

March 12, 2019



Sephora continues its mission in omnichannel retail. image credit: Sephora

By STAFF REPORTS

Luxury Daily's live news from March 11:

[Sephora grows its physical footprint, while other retailers close stores](#)

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LVMH's Sephora is leaning into a heavier bricks-and-mortar presence with the addition of 35 new stores, as other retailers shrink their physical footprints.

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[Owners of New York pied-à-terres could soon face additional taxes](#)

In an attempt to help offset the costs of repairing New York's public transportation systems, state lawmakers are exploring a tax on wealthy non-residents who own luxury city apartments.

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[Luxury Portfolio retargets interested homebuyers via digital ads](#)

Real estate marketing firm Luxury Portfolio International is tapping digital advertising to retarget users who have visited properties on its Web site.

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[Bugatti sees a classic limited-edition reborn](#)

French automaker Bugatti is ushering in a milestone by bringing back an iconic model for the new generation.

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[Gucci intertwines cruise collection with history](#)

Italian fashion label Gucci has revealed the upcoming location for its 2020 cruise collection show, which ties into the past of its creative director and the brand.

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[Belstaff looks to Topshop executive for marketing growth](#)

British fashion label Belstaff is working on global marketing with a veteran in worldwide content from Topshop.

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