

NEWS BRIEFS

Swiss watchmakers, Barneys and affluent Chinese consumers – News briefs

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By STAFF REPORTS



[Swiss watch firms hit by gold, franc](#)

The luxury Swiss watch industry is battling a double punch, according to WWD.

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[Gaga links with Barneys](#)

The department store and pop star are collaborating on a multifaceted holiday campaign centered around Gaga's Workshop, a retail space, according to WWD.

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[Wealthy Chinese buyers are snapping up luxury apartments in Manhattan](#)

Much like Americans look to China for the toys in their Happy Meals, Chinese businesspeople are looking more and more to the U.S., and specifically New York, for their luxury real estate purchases, according to Business Insider.

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[Flash-sale site shifts its model](#)

On a recent day on Gilt.com, shoppers could buy 10 round-trip tickets on Virgin America for \$3,585, three sessions of laser hair-removal for \$352 or eight Alaskan king salmon fillets for \$118.95, according to the NYTimes.

[Please click here to read the entire story on NYTimes](#)

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