

TRAVEL AND HOSPITALITY

Seabourn looks to heighten its immersive experience for adventure-seekers

March 13, 2019



Seabourn's expedition ship, Venture. Image credit: Seabourn

By STAFF REPORTS

Cruise line Seabourn is looking to up its luxury offerings for the adventurous traveler with more immersive voyages.

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Seabourn Venture is the cruise line's new ship and program, offering purpose-based travel to the world's most remote destinations. A team of 26 experts will bring the program to life, focusing on locations that most travelers have never seen before.

Setting sail

Set to launch in June 2021, the ship will have enough space for a variety of kayaks as well as 24 Zodiac boats, allowing all guests of Seabourn Venture to travel out into unique areas at once.

One hundred and thirty-two rooms will make up the ship, which will all be luxury oceanfront veranda suites.

Booking itineraries will be released later this spring, as well as a full-colored rendering of Seabourn Venture and its interior.

Today, we're thrilled to announce the name of our first ultra-luxury purpose-built expedition ship, "Seabourn Venture," drawing on our heritage in providing expedition experiences.

#SeabournVenture is scheduled to launch in June 2021. pic.twitter.com/wJ7TLcMncv

Seabourn (@SeabournCruise) **March 13, 2019**

Following the adventurous' ship launch, a second sister ship is also in the works to come the following year in 2022.

The first ship will set sail for the first time on a trip to the Arctic in summer 2021, with plans for a trip to Antarctica to follow.

Wilderness experts, scientists, historians and naturalists will make up the planning and onboard teams to provide

guests with the most immersive and knowledgeable trip possible.

"The name Seabourn Venture is an exciting step in the process of launching even more immersive voyages designed specifically for the expedition traveler who dares to go beyond the norm in terms of destinations and experiences they seek," said Richard Meadows, president of Seabourn, in a statement.

"Combined with the team of 26 experts that will bring the expedition experience to life, we are going to draw on our pedigree to deliver breathtaking experiences and I know Seabourn Venture is going to create lifetime memories for the adventurer that wants to go farther, into more remote destinations than they may have ever seen before, in true Seabourn ultra-luxury," he said.

This is one of many Seabourn additions that exhibit the brand is looking to add a variety of unique destinations. The brand added Cuba to its list of destinations last August, responding to growing demand for luxury travel to the island nation since the travel ban was lifted.

Seabourn will travel to Cuba from Miami and San Juan, Puerto Rico beginning in November 2019 with a 12-day journey on Seabourn Sojourn. The cruise line has become Carnival Corporation's third brand to receive approval for Cuba travel, allowing the company to deliver experiences to the sought-after travel spot ([see story](#)).

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