

NEWS BRIEFS

Day's wrap: Neiman Marcus, John Varvatos, Highsnobiety, Seabourn, Kering and Valentino

March 13, 2019



Neiman Marcus The Art of Fashion campaign. Image credit: Neiman Marcus

By STAFF REPORTS

Luxury Daily's live news from March 13:

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Neiman Marcus reveals slight growth in Q2

Luxury retailer Neiman Marcus Group has seen consecutive growth for sixth quarters in a row, as it aims to stabilize.

[Click here to read the entire story](#)

John Varvatos brings Game of Thrones fashion to life

U.S. menswear label John Varvatos is joining the throngs of brands who are tapping into the final season of HBO's "Game of Thrones" series.

[Click here to read the entire story](#)

Highsnobiety targets new generation of auction customers with Paddle8

Publication Highsnobiety is teaming with ecommerce auction platform Paddle8 to tap into the former's expertise in trending culture for a series of unique sales.

[Click here to read the entire story](#)

Seabourn looks to heighten its immersive experience for adventure-seekers

Cruise line Seabourn is looking to up its luxury offerings for the adventurous traveler with more immersive voyages.

[Click here to read the entire story](#)

Kering extends Women in Motion to still photography

Luxury goods group Kering is working with photography festival Rencontres d'Arles in a joint partnership to promote

the advancement of gender equality in the field.

[Click here to read the entire story](#)

[Valentino goes underground for VRing bag collection](#)

Italian house Valentino is leveraging the amateur style of a popular Instagram account to harness an authentic campaign for a new bag.

[Click here to read the entire story](#)

[Click here to read the morning newsletter](#)

[Subscribe now for access to 80,000+ articles](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.