

NEWS BRIEFS

## Neiman Marcus, John Varvatos, Highsnobiety, Seabourn, Kering and Valentino – Live news

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*Neiman Marcus The Art of Fashion campaign. Image credit: Neiman Marcus*

By STAFF REPORTS

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Neiman Marcus reveals slight growth in Q2

Luxury retailer Neiman Marcus Group has seen consecutive growth for sixth quarters in a row, as it aims to stabilize.

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John Varvatos brings Game of Thrones fashion to life

U.S. menswear label John Varvatos is joining the throngs of brands who are tapping into the final season of HBO's "Game of Thrones" series.

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Highsnobiety targets new generation of auction customers with Paddle8

Publication Highsnobiety is teaming with ecommerce auction platform Paddle8 to tap into the former's expertise in trending culture for a series of unique sales.

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Seabourn looks to heighten its immersive experience for adventure-seekers

Cruise line Seabourn is looking to up its luxury offerings for the adventurous traveler with more immersive voyages.

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Kering extends Women in Motion to still photography

Luxury goods group Kering is working with photography festival Rencontres d'Arles in a joint partnership to promote

the advancement of gender equality in the field.

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[Valentino goes underground for VRing bag collection](#)

Italian house Valentino is leveraging the amateur style of a popular Instagram account to harness an authentic campaign for a new bag.

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