

NEWS BRIEFS

## Day's wrap: Kering, Furla, Mandarin Oriental, Gucci, Bally and Four Seasons

March 18, 2019



*Salem Mitchell is one of three influencers in Bally's new campaign with Vogue. Image credit: Bally*

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By STAFF REPORTS

Luxury Daily's live news from March 18:

[Mandarin Oriental makes Beijing debut](#)

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Hong Kong-based hospitality chain Mandarin Oriental Hotel Group has opened its first hotel in Beijing, expanding its footprint in China.

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[Gucci launches scholarship, nonprofit fund aimed at diversity](#)

Italian label Gucci is looking to increase diversity and representation in fashion through the creation of a community fund and scholarship program.

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[Four Seasons furthers residence footprint with Nashville development](#)

Hospitality group Four Seasons Hotels and Resorts is bringing its brand to Tennessee with the upcoming opening of a property that combines residences and a hotel.

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[Kering gives corporate site a magazine-style makeover](#)

French luxury conglomerate Kering is updating its Web site design to be more dynamic and editorial.

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[Furla turnover up in 2018 as marketing, supply chain investments rise](#)

Italian accessories label Furla's turnover has almost doubled in the last four years, topping 500 million euros in 2018.

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[Bally highlights personal style in activation with Vogue](#)

Swiss apparel and accessories label Bally is touting its new Cecyle bag as the perfect finishing touch for an outfit, no matter a woman's personal style, in a new project with Vogue magazine.

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