

MEDIA/PUBLISHING

Financial Times' magazine supplement editor steps down

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Gillian de Bono, editor of *How To Spend It*. Image credit: *Financial Times*

By STAFF REPORTS

The *Financial Times* has announced a shift in its magazine supplement, *How To Spend It*, as its longtime editor steps down.

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Editor Gillian de Bono revealed she has decided to step down to explore a variety of pursuits in journalism. Ms. de Bono will step down this summer, after years of driving *How To Spend It* to success.

"Gillian ranks among the top magazine editors of her generation, presiding over a pioneering large-format glossy magazine that has grown exponentially into a top-notch brand attracting a fiercely loyal readership around the world," said Lionel Barber, editor of the *Financial Times*, in a statement to staff. "Hugely respected, she possesses all the qualities of a successful editor: a meticulous attention to detail and design, especially the finely tuned headline; an unflinching appreciation of her readers and their interests; and an unwavering commitment to world-class journalism."

Growing and moving on

The *Financial Times* expanded the *How To Spend It* magazine supplement to reach affluent readers in Italy through a partnership with Italian newspaper publisher Il Sole 24 Ore. This celebrated the magazine's 20th anniversary in 2014, making the publication 25 years old now.

How To Spend It's inaugural issue under the Il Sole 24 Ore partnership hit newsstands in September. By expanding the output of its magazine, *The Financial Times* strengthened the ongoing trend that has positioned supplements as viable, stand-alone pieces in the publishing industry ([see story](#)).

Joining in 1994, Ms. de Bono came to the *Financial Times* specifically to set up the magazine department following a successful trial run *How To Spend It*.

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Fast-forward to Friday with a sneak peak at the latest issue of *How to Spend It*, featuring a 26-page PROPERTY SPECIAL Plunge between tectonic plates in glacial ICELANDIC waters with Tarquin Cooper; POWER DRESS your way to the top in this season's statement shirts; explore the brave new world of AI-GENERATED ART and sample CAVIAR FLAVOURED VODKA with @alicelascelles ALSO INSIDE: Live La Dolce Vita with waterside grandeur and splendid isolation in Italy's property hotspots, find out where to invest along the NEW SILK ROAD and the bastion of SWINGING LONDON that has reemerged as a property hotspot Pick up your copy with @financialtimes on Friday 22/03/2019 #diving #iceland #property #kingsroad #AI #art #italy

A post shared by How To Spend It (@ft_howtospendit) on Mar 21, 2019 at 4:41am PDT

How To Spend It cover

FT states in the departure announcement that *HTSI* won Supplement of the Year at the Newsawards 15 times under Ms. de Bono's direction.

Ms. de Bono is also leaving her position as assistant editor at the *Financial Times*.

"There's never an easy time for an editor to step down from a magazine she has loved to edit or to leave a company she holds in such high regard," Ms. de Bono said in a statement. "Many major talents have made invaluable contributions to the character and quality of *How to Spend It* over the past 25 years, and I have forged some of the most extraordinarily gratifying relationships during this time.

"I hope at least some of these will continue as I look forward to new challenges that will take me in different directions and allow me to indulge more of my personal interests," she said.

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