

NEWS BRIEFS

Tiffany, Rent the Runway, Wheels Up, World Water Day, Bremont and Artemest – Live news

March 25, 2019



Tiffany T jewelry. Image credit: Tiffany & Co.

By STAFF REPORTS

Luxury Daily's live news from March 22:

Bremont named official luxury watch partner to British Armed Forces

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British watchmaker Bremont is partnering with the United Kingdom's Ministry of Defense, forging an alliance that will enable the brand to create timepieces honoring Her Majesty's Armed Forces.

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Luxury brands aim to mobilize consumers for World Water Day

In honor of World Water Day, luxury brands are highlighting their efforts aimed at protecting the natural resource and access to it.

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Rent the Runway completes \$125M funding round

Clothing rental service Rent the Runway has finished its largest funding round to-date, garnering \$125 million from investors.

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Tiffany records 7pc growth for 2018, despite Q4 softening

While jeweler Tiffany & Co.'s sales dipped 1 percent in the fourth quarter of 2018, the company recorded growth for the full year.

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Wheels Up positions itself for partnerships with appointment

Private aviation firm Wheels Up has named Jim Pyne its new chief partnership officer as the company aims to align itself with more brands for benefits and experiences.

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Artemest brings bespoke touches to wedding registry

Italian artisan ecommerce platform Artemest is positioning itself as a wedding gift destination through the launch of an online registry.

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