

TRAVEL AND HOSPITALITY

Ritz-Carlton fits future yachts with high-powered Internet

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Ritz-Carlton opens booking for its yachting service. Image credit: Ritz-Carlton

By STAFF REPORTS

Hospitality group Ritz-Carlton's Yacht Collection is looking to launch its cruises with a luxurious and modern experience with high-powered Internet on the open seas.

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Through a partnership with SES Networks, Ritz-Carlton Yacht Collection will set sail with network-enabled entertainment and broadband, allowing consumers to connect while on their vacations. Set for inaugural trips in February 2020, the fleet of three yachts will all be equipped with Signature Maritime Solution.

"As the provider of transformational, ultra-fast and consistently reliable connectivity to the world's leading cruise operators, SES Networks is uniquely positioned to ensure that The Ritz-Carlton Yacht Collection meets every connectivity demand of its guests wherever they may be," said Simon Maher, vice president of Global Maritime Services at SES Networks, in a statement.

Sailing with Wi-Fi

Satellites will enable the service to be used at sea, which SES states is delivered as an end-to-end managed network.

The solution is also scalable and will be able to promptly respond to changes.

"SES Networks' managed end-to-end communications solutions go beyond basic connectivity to deliver the best-performing broadband at sea, allowing our guests to stay connected wherever they are on the yacht," said Benny Lago, vice president of information technology at The Ritz-Carlton Yacht Collection, in a statement.



The Ritz-Carlton Yachting Collection will begin reservations in May 2018. Image credit: Ritz-Carlton

The Ritz-Carlton maintained maritime tradition by celebrating the keel laying of its inaugural yacht at the Hijos De K. Barreras Shipyard in Vigo, Spain last January.

In June 2017, Ritz-Carlton announced that it would bring its brand of hospitality to destinations around the world via a custom-built yacht. Across the board, hospitality brands have rapidly expanded their hotel footprints in practically every viable market, leaving only the world's oceans left ([see story](#)).

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