

NEWS BRIEFS

Galleries Lafayette, Instagram, Rimowa, Bang & Olufsen, Rent the Runway, IWC and Fred Segal – Live news

March 28, 2019



Galleries Lafayette's store on the Champs-Élysées is opening this week. Image credit: Galleries Lafayette

By STAFF REPORTS

[Galleries Lafayette rethinks luxury retail with Champs-lyses store](#)

French department store chain Galleries Lafayette is aiming to make shopping more entertaining, intimate and curated at its soon-to-open Champs-lyses flagship in Paris.

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[Instagram extends interactive Stories feature to sponsored posts](#)

Facebook-owned Instagram is ramping up its offerings for advertisers in its Stories feature, bringing more interactive elements to the tool.

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[Rimowa, Bang & Olufsen tap into sound, travel relationship](#)

High-end luggage brand Rimowa is highlighting the connection between travel and audio through a collaboration with luxury audio equipment manufacturer Bang & Olufsen.

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[Rent the Runway in legal battle with fast-fashion rival](#)

Luxury rental platform Rent the Runway is facing a lawsuit from fast-fashion rival FashionPass, which claims it was denied \$3 million in profits by the former not allowing it to carry shared brands.

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[IWC Schaffhausen continues growth in North America with new hire](#)

Swiss watchmaker IWC Schaffhausen is focusing on growth in North America with a new brand president of the region.

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Global Icons acquires Fred Segal

U.S. retailer Fred Segal is joining brand-licensing agency Global Icons, as the latter takes over majority ownership.

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