

AUTOMOTIVE

Rolls-Royce hires new head of design

March 29, 2019



Rolls-Royce Cullinan. Image credit: Rolls-Royce

By STAFF REPORTS

British automaker Rolls-Royce has promoted a new head of design from within its group.

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Jozef Kaba has been appointed as the new head of design at Rolls-Royce, coming from BMW, a brand in the same auto group, where he was head of design studio. Mr. Kaba will join the Rolls-Royce team in its design studio facilities in Goodwood, West Sussex and Munich.

Rolling into design

Mr. Kaba has a Master of Art in Car Design from the Royal College of Art in London and immediately joined the Volkswagen Group at age 20. This made him one of its youngest designers.

The design expert also maintained roles at brands Bugatti, Audi and then Skoda Auto.

"I am delighted to announce that Jozef Kaba has been appointed head of design," said Torsten Müller-tvs, CEO of Rolls-Royce, in a statement. "He is an exceptionally talented designer with a strong track record and a wide breadth of ability.

"It is testament to the success of our business that, as the world's leading luxury house, we are able to attract the world's very best design talent," he said. "This is an exciting time for our brand, and I look forward to welcoming Jozef to the Rolls-Royce family."



Jozef Kaba joins Rolls-Royce as head of design. Image credit: Rolls-Royce

The new head of design joins Rolls-Royce as it is growing its apprentice class, bringing the total number of candidates to a record 31.

Since the brand's apprenticeship program began in 2006, it has been expanding each year, with increasing numbers of participants. In addition to offering candidates the chance to learn skills firsthand with Rolls-Royce employees, apprenticeships can offer companies the chance to find new talent through education ([see story](#)).

"The Rolls-Royce Design Team creates outstanding motor cars and luxury objects," said Adrian van Hooydonk, chief designer of BMW Group, in a statement. "I am convinced that Jozef Kaba will guide this phenomenal team into a very bright future indeed."