

NEWS BRIEFS

## Day's wrap: Equinox, Dorchester, Rolls-Royce, 1stdibs, Hugo Boss and Jaguar Land Rover

March 29, 2019



*The first Equinox Hotel is opening in Manhattan. Image credit: Equinox*

By STAFF REPORTS

Luxury Daily's live news from March 29:

[Luxury fitness leader looks to disrupt hotel industry](#)

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As the wellness industry continues to disrupt the hospitality business, luxury fitness company Equinox is debuting its own hotel brand.

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[George Clooney urges peers to boycott Dorchester Collection](#)

Luxury hospitality group The Dorchester Collection is seeing boycotts from celebrities, a large portion of its business and other affluents as actor George Clooney urges the movement forward.

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[Rolls-Royce hires new head of design](#)

British automaker Rolls-Royce has promoted a new head of design from within its group.

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[1stdibs completes Series D funding](#)

Online marketplace 1stdibs will likely be expanding worldwide and making strategic acquisitions, it had revealed after completing another round of funding.

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[Hugo Boss bottles essence of fragrance campaign into podcast](#)

German fashion group Hugo Boss is opening up a discussion about modern masculinity in a new podcast series from its perfume division.

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[Jaguar Land Rover ordered to pay damages over manufacture defects](#)

Jaguar Land Rover will be forced to pay damages in a court case due to a manufacturing defect, which caused a safety hazard.

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