

NEWS BRIEFS

Herms, Kering, China and Tesla – News briefs

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Herms combines experiences with film. Image credit: Herms

By STAFF REPORTS

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Today in luxury:

[How Herms built a booming luxury business from a humble harness](#)

Being on hold with someone at the Herms office is a bit like trying to reach Mister Ed. Instead of canned corporate music, one hears the clip-clop of horses' hoofs and the occasional neigh. Like the French luxury brand's horse-drawn-carriage logo and the various crops/stirrups/bridles that pop up in every aspect of its branding and design, the soundscape is calculated to underline its horsey heritage, says the Wall Street Journal.

[Click here to read the entire story on the Wall Street Journal](#)

[Kering's new Italian head office built in Milan](#)

Underscoring the importance of Italy for Kering, a new nine-story glass tower covering 118,800 square feet stands in Milan as the French luxury group's Italian head office, says Women's Wear Daily.

[Click here to read the entire story on Women's Wear Daily](#)

[China touts progress with US as both focus on a final deal](#)

Chinese and U.S. negotiators made "new progress" in trade negotiations as both sides discussed the wording of an agreement that's designed to resolve a bilateral trade dispute, according to Beijing's official news agency Xinhua, says Bloomberg.

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[Tesla stock headed for worst month in a year](#)

Tesla Inc. shares are poised to end March with their worst monthly decline in a year on concerns the Silicon Valley car maker's first-quarter deliveries will disappoint even already dialed-down Wall Street expectations, says MarketWatch.

[Click here to read the entire story on MarketWatch](#)

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