

NEWS BRIEFS

Day's wrap: Roberto Cavalli, Omni Hotels, Montblanc, Louis Vuitton, global travel and April Fools'

April 1, 2019



Roberto Cavalli fall/winter 2016 campaign

By STAFF REPORTS

Luxury Daily's live news from April 1:

[Roberto Cavalli closes all US stores as it files for Chapter 7](#)

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Italian fashion label Roberto Cavalli has just filed for Chapter 7 in the United States, and abruptly closed all stores in the region.

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[Omni Hotels caters to kids with adventurous tastes](#)

Hospitality group Omni Hotels & Resorts is crafting culinary experiences for a younger traveler, as luxury family travel becomes more prominent.

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[Montblanc reconnects with nature in new design, campaign](#)

German watchmaker Montblanc is appealing to the adventure seeker and nature lover with a new product line and campaign.

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[Louis Vuitton reopens historical landmark with cruise collection show](#)

French fashion label Louis Vuitton is bringing its next cruise collection to New York, with a unique but fitting location.

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[Politics, connectivity shaping global travel: Euromonitor](#)

As global travel continues to grow, "megatrends" such as connectivity, sustainability and engaging experiences are shaping tourism across borders.

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[Luxury and pranks go hand-in-hand on April Fools' Day](#)

As the trickster holiday of April Fools' Day takes place, luxury brands are showing that the day is not just for friends and family.

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