

NEWS BRIEFS

## Chlo, Vogue in Greece, future luxury and independent luxury watchmakers – News briefs

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*Image credit: Hodinkee*

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By STAFF REPORTS

Today in luxury:

[Chlo to show resort collection in Shanghai on June 5](#)

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Chlo is heading east. The French fashion house plans to unveil its resort collection in Shanghai on June 5, marking Natacha Ramsay-Levi's first personal appearance in China since being appointed creative director in 2017, WWD has learned.

[Click here to read the entire story on Women's Wear Daily](#)

[Vogue magazine makes comeback in Greece as debt crisis ebbs](#)

Fashion magazine *Vogue* hit the newsstands in Greece on Sunday, relaunched after a seven-year absence as publishers bet that the country's economic recovery after a debt crisis will revive an appetite for glossy fashion and lifestyle prints, says The New York Times.

[Click here to read the entire story on The New York Times](#)

[The future of luxury is freedom](#)

In essence, luxury is about status, playing to that fundamentally human need to communicate who you are and how you fit into the social hierarchy. Through the ages and across cultures, status has been expressed in a multitude of ways, from the tone of one's complexion to the size of one's kingdom. But fundamentally, signaling status has long been about possessing something that is widely regarded as both valuable and rare, says Business of Fashion.

[Click here to read the entire story on Business of Fashion](#)

[Let's hear it for the independent watchmakers](#)

My favorite part of Baselworld every year is when I get to take a few hours to leave Hall 1.0, with its grandiose booths and internationally recognized names, for the comfort of what has come to be called "Les Ateliers." Each year its physical location seems to move, but Les Ateliers is where you'll find many of the high-end independent watchmakers, says Bloomberg.

[Click here to read the entire story on Bloomberg](#)

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