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NEWS BRIEFS

Galeries Lafayette, Prada, Polimoda, Small Luxury Hotels, Shiseido and Kering – Live news

April 3, 2019



La Redoute's apparel and home goods to be showcased in Galeries Lafayette

By STAFF REPORTS

Luxury Daily's live news from April 1:

Galeries Lafayette hosts La Redoute in stores



French department store Galeries Lafayette is working with online retailer La Redoute to bring its items to a bricks-and-mortar presence.

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Prada looks to automate retail solutions

Italian fashion company Prada Group is hoping to strengthen customer relationships and build an intelligence business strategy moving forward.

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Polimoda focuses on modern expertise with new masters

Florence-based design school Polimoda is launching a modern program in partnership with Brazilian digital media platform F*hits.

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Small Luxury Hotels of the World shines light on unique pool designs

Small Luxury Hotels of the World is bringing a focus to eye-catching swimming pools for this upcoming summer season in its host of new hotels.

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Shiseido reignites mission for innovation with new research lab

Japanese beauty group Shiseido is continuing its stance on innovative beauty offerings and experiential retail with a new innovation hub.

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Kering sells off Volcom to ABG

French luxury conglomerate Kering has officially sold off the Volcom brand to Authentic Brands Group, as the latter looks to diversify its lifestyle offerings.

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