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NEWS BRIEFS

Trussardi, car sharing, blockchain and Hudson's Bay – News briefs

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Image credit: Trussardi

By STAFF REPORTS

Today in luxury:

Trussardi introduces second chapter of new course



Trussardi unveils today its Archive+Now 2 project, the second chapter of the new course of the fashion house under the new owner and in collaboration with @Checking_Invoices, says Women's Wear Daily.

Click here to read the entire story on WWD

Car-sharing offers ways to profit from or ditch personal car

While a growing number of Americans are struggling to make payments on their auto loans, a new crop of companies is offering alternative ways for car owners to get rid of costly vehicles or earn money while their cars would normally sit idle, says The New York Times.

Click here to read the entire story on The New York Times

Singapore's biggest online mall fights Alibaba with blockchain

In the last decade, Ku Young Baea serial entrepreneur and South Korean transplanthas built Singapore's biggest ecommerce company and fended off giant rivals like Alibaba, Amazon and Tencent, according to Bloomberg.

Click here to read the entire story on Bloomberg

Hudson's Bay sales fall, profit rises

Hudson's Bay Co. on Wednesday reported lower comparable-store sales for its latest quarter, despite gains in its digital business and at Saks Fifth Avenue, reports the Wall Street Journal.

Click here to read the entire article on the Wall Street Journal

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