

MEDIA/PUBLISHING

Cond Nast appoints first global CEO

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Vogue is one of Cond Nast's publications. Image credit: Cond Nast

By STAFF REPORTS

Media group Cond Nast has named a new global CEO after merging its United States and International business.

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Previous Pandora CEO Roger Lynch will take the helm as Cond Nast global CEO, a first for the company. In addition, Cond Nast has also named previous CEO of Cond Nast International Jonathan Newhouse as the chairman to the board of directors.

"I have long admired the extraordinary, award-winning content produced by Cond Nast," Mr. Lynch said in a statement. "The company is home to some of the most culturally-significant and iconic media brands in the world.

"As a newly combined global company, we have the opportunity to accelerate the evolution of the consumer experiences and value we deliver to our audiences and partners around the world," he said. "I'm very excited to work alongside the talented, passionate and creative team at Cond Nast as we drive the next phase of the company's growth."

The new Cond Nast

After Mr. Newhouse was named chairman of the board, he announced the appointment of the group's first global CEO, who was picked for his international experience.

The media group has continued to announce major changes within its organization as it attempts to navigate the new media world the past few years.

In November, Cond Nast first announced its plans to officially combine its Cond Nast United States and Cond Nast International divisions. Along with the merger, CEOs of both groups stepped down, per *Business of Fashion* ([see story](#)).

Mr. Lynch will take over as the combined CEO for the new Cond Nast organization strategy.

Roger Lynch, former CEO of Pandora, will become the first global CEO of Cond Nast.

<https://t.co/Z50pHkuSuA>

Cond Nast (@CondeNast) April 4, 2019

"After conducting a thorough search for an executive to run the combined Cond Nast U.S. and Cond Nast International, we believe Roger is the right person to lead Cond Nast during our new phase of global integration, growth and transformation," said Mr. Newhouse in a statement. "Roger is a transformative leader with significant international experience and a proven track record building companies at the evolving intersection of media and technology.

"His strong business acumen, relevant experience and ability to unite a team around a common purpose to drive results make him a clear choice for our next CEO," he said.

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