

NEWS BRIEFS

Day's wrap: Savigny luxury index, Four Seasons, Cond Nast, Rolls-Royce, Marriott and De Beers

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Galeries Lafayette's store on the Champs-Élysées. Image credit: Galeries Lafayette

By STAFF REPORTS

Luxury has upward trajectory for 2019: Savigny

While 2018 numbers for luxury brands did not hit the high marks that analysts were expecting, 2019 is poised to be a positive year for the business.

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Four Seasons exhibits its events expertise with GMID

Hospitality group Four Seasons is touting its conference spaces in a campaign celebrating Global Meetings Industry Day.

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Cond Nast appoints first global CEO

Media group Cond Nast has named a new global CEO after merging its United States and International business.

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Rolls-Royce tours London before moving into a new flagship

British automaker Rolls-Royce is leaning into the growth of its business in London with a new flagship location, ushering in the new building with a special tour.

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Marriott International lays out new strategy in Asia-Pacific

Hospitality group Marriott International is focusing on Asia-Pacific growth in a new 2020 vision plan, including

leaning into growing demand for its luxury offerings.

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De Beers initiates diamond detection awareness with temporary lab

Diamond group De Beers is continuing its work in advancements with diamond detection by sponsoring a special lab during a convention.

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