

NEWS BRIEFS

## Versace, Alibaba, luxury electric auto and BMW – News briefs

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Luigi Massi, Jennifer Lopez and Donatella Versace. Image credit: @massiluigi

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By STAFF REPORTS

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Today in luxury:

### [Versace's Luigi Massi dies at 56](#)

Designer Luigi Massi died on Tuesday night in Milan at 56. Local media attributed the death to a heart attack, says Women's Wear Daily.

[Click here to read the entire story on WWD](#)

### [Luxury brands snub Amazon but cozy up to Alibaba](#)

Despite being fussy about their image, luxury brands are teaming up with mass-market Chinese ecommerce giants Alibaba and JD.com. Don't expect them to act as friendly toward Amazon, says Wall Street Journal.

[Click here to read the entire story on WSJ](#)

### [Tesla got an early lead, but luxury electric rivals are racing to catch up](#)

For car shoppers in the market for a luxury electric vehicle, until recently there was just one name around: Tesla. That company's near-monopoly in luxury electrics in the United States is about to change. Several months ago, Jaguar introduced its first electric model, the I-Pace sport utility vehicle. Within the next 12 months, rival electrics will be available from Audi, Mercedes-Benz, Porsche and Volvo, says The New York Times.

[Click here to read the entire story on The New York Times](#)

### [BMW pulls ahead of Mercedes in US luxury race](#)

After eating the dust of its German rival for past three years, BMW AG is getting a faster start off the line in early 2019.

BMW sales rose 2.9 percent in March and were roughly flat in the first quarter, as surging demand for X3 compact crossovers helped the brand surpass Daimler AG's Mercedes-Benz. A slump for the small GLA crossover and GLE sport utility vehicle sent Mercedes sales down 9.3 percent for the first three months of the year, says Bloomberg.

[Click here to read the entire story on Bloomberg](#)

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