

NEWS BRIEFS

## DVF, Hypebeast, tourism and Tesla – News briefs

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*DVF is sharing its turnaround plan. Image credit: DVF*

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By STAFF REPORTS

Today in luxury:

[DVF chief talks turnaround plan](#)

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Chief executive Sandra Campos says she wants to keep the focus on Diane von Furstenberg as she tries to return the brand to growth after years of turmoil, per Business of Fashion.

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[Hypebeast knows there's a big online appetite for luxury brands](#)

People like to be informed about luxury brands, whether or not they can afford them, says Women's Wear Daily.

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[Mayors of the world unite to tackle challenges of mass tourism](#)

As major cities struggle to tackle the challenges of mass tourism, mayors from around the world gathered in Lisbon and adopted a first of its kind declaration to ensure the growing sector is beneficial for both visitors and locals alike, reports Reuters.

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[Elon Musk: Self-driving Teslas are going to make their owners money by competing with Uber, Lyft](#)

Elon Musk says Tesla vehicles one day make money for their owners by autonomously transporting people when their owners are not using them like a driverless Uber or Lyft ride, according to CNBC.

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