

NEWS BRIEFS

Day's wrap: LVMH, Vestiaire Collective, Moschino, Graff, Hublot and Versace

April 10, 2019



The Sims x Moschino campaign. Image courtesy of Maxis

By STAFF REPORTS

Luxury Daily's live news from April 10:

[Hublot honors partnerships with Harrods pop-up](#)

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Swiss watchmaker Hublot is feting its ties to the sporting and art worlds with a takeover in Harrods' windows and watch department.

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[Graff reveals record emerald-cut diamond](#)

British jeweler Graff has unveiled a 302.7-carat polished diamond, which marks a number of firsts for the gemstone industry.

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[LVMH revenues up 16 pc in Q1](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's revenues were up 16 percent in the first quarter of 2019, as its fashion and leather goods brands saw the strongest growth.

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[Moschino embraces The Sims style with capsule collection](#)

Italian fashion label Moschino is teaming up with Electronic Arts' studio Maxis to bring The Sims' video game motifs to apparel and accessories.

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[Vestiaire Collective lowers commission rates to up accessibility](#)

Secondhand luxury platform Vestiaire Collective is dropping its commission rates and prices by about 10 percent in

an effort to attract more buyers and sellers.

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[Versace's Kith collaboration drove \\$2.9M in mentions](#)

According to data from Tribe Dynamics, Versace's partnership with streetwear brand Kith helped boost the Italian label's earned media value in February.

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