

TRAVEL AND HOSPITALITY

## St. Regis opens first Hong Kong hotel

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*The St. Regis Hong Kong. Image credit: St. Regis*

By STAFF REPORTS

Marriott International's St. Regis Hotels & Resorts is bringing its brand and butler service to Hong Kong for the first time with the opening of a residential-style property.

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The St. Regis Hong Kong is located in Wan Chai, nearby to the city's Convention and Exhibition Center and a short distance from Central and Victoria Peak. For this property, St. Regis is imbuing many of its signatures with local touches, translating the St. Regis experience to Hong Kong.

"Hong Kong has long been considered the point of convergence for East and West, and we are thrilled to open the first St. Regis property in this exciting destination," said Lisa Holladay, global brand leader for St. Regis Hotels & Resorts, in a statement. "The hotel's incredible architecture and design beautifully capture the energy of Hong Kong all through the lens of St. Regis' signature glamorous spirit and sophistication."

Welcome to Wan Chai

St. Regis' hotel is a mansion-style building curated by interior designer Andr Fu.

The 27-story building features 129 guest rooms and suites with features such as deep soak tubs and harbor views.

For the digitally savvy, St. Regis is bringing its signature 24/7 butler service to mobile devices. Through the newly launched eButler chat in the Marriott mobile application, guests can request services through direct contact including WeChat and WhatsApp.

Butlers can take care of tasks such as unpacking and ironing garments. They also offer services such as in-room check-in.

The hotel's eateries will serve up French and Cantonese cuisine, while also offering afternoon tea and cocktails. Blending Hong Kong culture with a St. Regis staple, the St. Regis Bar is mixing a local version of the Bloody Mary, a Canto Mary that includes soy sauce.



*The St. Regis Hong Kong includes details that point to Hong Kong's culture, such as a mural behind the bar. Image courtesy of St. Regis*

St. Regis is also positioning the hotel as an event space, with a total 12,000 square feet of venues, including an Astor Ballroom.

"Hong Kong has always been one of the most attractive destinations for global luxury travelers, and the St. Regis brand is synonymous with timeless luxury and impeccable standards of hospitality," said Henry Lee, chief operations officer and managing director for Greater China at Marriott International, in a statement. "We are very glad to add The St. Regis Hong Kong to Marriott International's strong luxury portfolio in the market.

"The St. Regis Hong Kong represents the very best of the St. Regis brand, with its distinctive design, exquisite fine dining and truly exceptional service," he said.

Hospitality group Marriott International is focusing on Asia-Pacific growth in a new 2020 vision plan, including leaning into growing demand for its luxury offerings.

While already known as the largest hotel group in the world, Marriott is continuing to expand with a new vision that leans into growth, particularly in the Asia-Pacific region. With Asian travelers growing in number, as well as increasing their appetite for spend, Marriott is hoping to capitalize ([see story](#)).

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