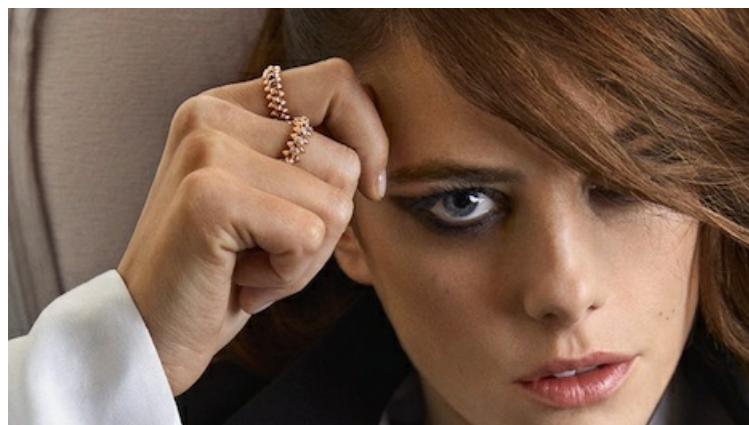


NEWS BRIEFS

Day's wrap: Cartier, St. Regis, Loewe, Kering, Karl Lagerfeld and Reebonz

April 11, 2019



Clash de Cartier campaign. Image credit: Cartier

By STAFF REPORTS

Luxury Daily's live news from April 11:

[Loewe weaves together craft, art in Salone del Mobile project](#)

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Spanish apparel and accessories house Loewe is putting a new perspective on weaving in an art project that replaced traditional plant-based materials with leather and textiles.

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[Cartier flaunts dual-sided jewelry in multifaceted marketing](#)

French jeweler Cartier is showing that there are multiple sides to women in a campaign for its latest line.

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[Reebonz brings trade-in service to fashion resale](#)

Singapore-based luxury platform Reebonz is looking to enable U.S. consumers to more confidently participate in the circular economy with the launch of a new service.

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[Karl Lagerfeld's archival sketches go up for auction](#)

Late fashion designer Karl Lagerfeld's design process is being explored through an upcoming auction of his early sketches.

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[St. Regis opens first Hong Kong hotel](#)

Marriott International's St. Regis Hotels & Resorts is bringing its brand and butler service to Hong Kong for the first time with the opening of a residential-style property.

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Kering Foundation brings awareness to women's issues on global, local scales

CAPE TOWN, South Africa Preventing violence against women around the world is at the heart of the Kering Foundation, while also being a smart business decision for the luxury group.

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