

NEWS BRIEFS

Day's wrap: Ferragamo, Louis Vuitton, Reebonz, Bulgari, Este Lauder and Nina Ricci

April 15, 2019



Reebonz is opening an underwritten public offer. Image credit: Reebonz

By STAFF REPORTS

Luxury Daily's live news from April 15:

[Louis Vuitton links with Moda Operandi cofounder on film](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

French fashion label Louis Vuitton is showing how its Capucines handbag collection can take consumers from day to night through a short featuring Lauren Santo Domingo.

[Click here to read the entire article](#)

[Bulgari brings women's stories to the big screen](#)

Italian jewelry Bulgari is putting the focus on women in film with the upcoming premiere of two original shorts during New York's Tribeca Film Festival.

[Click here to read the entire article](#)

[Nina Ricci translates fragrances into frozen treats](#)

French fashion house Nina Ricci is taking inspiration from a sweet treat in a seasonal trio of sorbet-inspired perfumes.

[Click here to read the entire article](#)

[Reebonz sets public offering price](#)

Singapore-based luxury marketplace Reebonz has revealed the pricing for its underwritten public offering.

[Click here to read the entire article](#)

[Ferragamo unveils green update to Beijing flagship](#)

Italian fashion label Salvatore Ferragamo is taking inspiration from a signature shoe for the revamped design of its China World Mall global flagship store in Beijing.

[Click here to read the entire article](#)

[Este Lauder promotes Bari Seiden-Young to lead CSR communications](#)

Beauty group Este Lauder Companies has promoted Bari Seiden-Young to senior vice president, global corporate communications, citizenship and sustainability, a role that will involve continuing to oversee the firm's Breast Cancer Campaign.

[Click here to read the entire article](#)

[Click here to read the morning newsletter](#)

[Register here for our webinar on April 24: Experience: How Does it Translate in Luxury?](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your [feedback](#) is welcome.