

APPAREL AND ACCESSORIES

Fendi celebrates King of Fashion in City of Seven Hills

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Karl Lagerfeld was the creative director at Chanel and Fendi. Image credit: LVMH

By STAFF REPORTS

Italian fashion label Fendi is honoring its late creative director with its next couture show, hosting it in Rome.

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While Karl Lagerfeld's successor has not yet been announced at Fendi, the fashion label will showcase its latest collection, designed by Silvia Venturini Fendi and the creative studio. The brand will pay homage to the fashion icon during its upcoming show in Rome in a not-yet announced location.

King of fashion

Fendi's previous show in Rome for its 90th anniversary was held at the iconic Trevi Fountain in 2016.

This next show will be the second held from Fendi after Mr. Lagerfeld's death, held only a few days after, with the creative director giving notes from his hospital bed prior to his passing.

The couture collection will be showcased in Rome following the show, which LVMH's CEO, Bernard Anault revealed will reprise all Mr. Lagerfeld's Fendi creations at the LVMH general assembly meeting in Paris.



Fendi's fall/winter 2019 runway show. Image credit: Fendi

"It was probably the longest collaboration there has ever been between a designer and a house, so he leaves an incredible heritage at Fendi," Mr. Arnault said in a statement during the meeting.

The Italian fashion label takes to Rome for a variety of branded initiatives.

Fendi recently made itself the canvas for an interactive art piece in the city.

Hungarian artist Laszlo Bodos worked with the brand to create a video mapping projection piece, casted against its Rome headquarters. Produced by Solid Light for Videocitta, the piece entitled "Lux Formae by Laszlo Bodos" brought the artist to Rome for the first time ([see story](#)).

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