

NEWS BRIEFS

Day's wrap: Fairmont, XOJet, CFDA, Fendi, Tmall and Hennessy

April 18, 2019



Fairmont's Pacific Rim exterior. Image credit: Fairmont

By STAFF REPORTS

Luxury Daily's live news from April 18:

[Fairmont celebrates live music with new soundtrack](#)

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Vancouver's Fairmont Pacific Rim is drawing attention to its live music and new stage with a special campaign that includes a contest and a soundtrack production.

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[XOJet adds flights to remote Montana to its trip itineraries](#)

Private aviation firm XOJet has partnered with a new location to serve travelers interested in adventure outdoors with preferred solutions.

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[CFDA, NYCEDC award 12 grant recipients to keep manufacturing in New York](#)

The Council of Fashion Designers of America is working with New York City Economic Development Corporation for another round of funding to support local fashion manufacturers.

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[Fendi celebrates King of Fashion in City of Seven Hills](#)

Italian fashion label Fendi is honoring its late creative director with its next couture show, hosting it in Rome.

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[Tmall extends to Taobao to serve users newest products](#)

Alibaba's Tmall is looking to further its expansion, adding a personalized recommendation feature within its marketplace application Taobao for new products.

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[Hennessy launches \\$10M fellowship program to diversify corporate leadership](#)

LVMH-owned cognac label Hennessy is looking to increase multicultural corporate leadership in the United States through a partnership with the Thurgood Marshall College Fund.

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