

NEWS BRIEFS

Fairmont, XOJet, CFDA, Fendi, Tmall and Hennessy – Live news

April 19, 2019



Fairmont's Pacific Rim exterior. Image credit: Fairmont

By STAFF REPORTS

Luxury Daily's live news from April 18:

Fairmont celebrates live music with new soundtrack

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Vancouver's Fairmont Pacific Rim is drawing attention to its live music and new stage with a special campaign that includes a contest and a soundtrack production.

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XOJet adds flights to remote Montana to its trip itineraries

Private aviation firm XOJet has partnered with a new location to serve travelers interested in adventure outdoors with preferred solutions.

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CFDA, NYCEDC award 12 grant recipients to keep manufacturing in New York

The Council of Fashion Designers of America is working with New York City Economic Development Corporation for another round of funding to support local fashion manufacturers.

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Fendi celebrates King of Fashion in City of Seven Hills

Italian fashion label Fendi is honoring its late creative director with its next couture show, hosting it in Rome.

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Tmall extends to Taobao to serve users newest products

Alibaba's Tmall is looking to further its expansion, adding a personalized recommendation feature within its marketplace application Taobao for new products.

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Hennessy launches \$10M fellowship program to diversify corporate leadership

LVMH-owned cognac label Hennessy is looking to increase multicultural corporate leadership in the United States through a partnership with the Thurgood Marshall College Fund.

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