

NEWS BRIEFS

Day's wrap: Chanel, Pierre Hardy, Volkswagen Group, Roger Vivier, Goldsmiths' Centre and Madison Avenue

April 19, 2019



Mademoiselle Privé exhibit in Shanghai. Image credit: Chanel

By STAFF REPORTS

Luxury Daily's live news from April 19:

[Roger Vivier looks to find the right fit in bridal spot](#)

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French footwear label Roger Vivier is likening the hunt for the ideal romantic match to the strive for the perfect shoe in a short film that harkens back to Old Hollywood.

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[Madison Avenue galleries to host art open house](#)

Ahead of major art fairs including Frieze and Art New York, Madison Avenue's galleries are coming together to give consumers a firsthand look at their collections.

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[Pierre Hardy teams with Victor Cruz on special-edition sneakers](#)

French footwear label Pierre Hardy is working with former football player Victor Cruz to create a line of limited-edition luxury sneakers.

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[Volkswagen Group joins blockchain traceability project](#)

German automaker Volkswagen Group is becoming part of a collaboration to use blockchain to source materials for cars in a more sustainable and transparent way.

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[Chanel brings Mademoiselle Priv exhibit to Shanghai](#)

French fashion house Chanel is offering consumers in China a look inside house founder Gabrielle "Coco" Chanel's creation process in a Shanghai exhibit.

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[How Goldsmiths' Centre is keeping artisanship alive through education, outreach](#)

NEW YORK London-based The Goldsmiths' Company is responding to the changing educational and training landscape in the United Kingdom with a charity centered on preserving and developing craftsmanship.

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