

NEWS BRIEFS

Art patronage, Notre Dame, Cond Nast and Tesla – News briefs

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LVMH and Kering are backing efforts to rebuild Notre Dame. Image credit: Kering

By STAFF REPORTS

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Today in luxury:

[The real reason why luxury fashion brands love the art world](#)

Louis Vuitton reopened its refurbished flagship store in Florence in March 2019 to great fanfare from the fashion industry. The brand made great play of the fact that, alongside all the luxury apparel and accessories, the store is replete with artworks including works by Italian artists such as Osvaldo Medici del Vascello and Massimo Listri, says Fast Company.

[Click here to read the entire article on Fast Company](#)

[Why fashion's giant Notre-Dame pledges are good for business](#)

Both LVMH and Kering stand to benefit from their donations to save Notre-Dame, though a political backdrop of populism has raised the risk of a backlash, according to Business of Fashion.

[Click here to read the entire article on Business of Fashion](#)

[Bob Sauerberg says farewell to Cond Nast](#)

After almost 20 years, Bob Sauerberg is officially out at Cond Nast. In a Friday morning note to staff, Sauerberg said his now former place of work "is a special place with a bold spirit and unmatched influence" and that "there is no other company with brands as unique and distinctive," per Women's Wear Daily.

[Click here to read the entire article on Women's Wear Daily](#)

[Tesla's Elon Musk, SEC get another week to work out deal on Twitter use](#)

Tesla Inc. chief executive Elon Musk and the U.S. Securities and Exchange Commission will get another week to settle a dispute over Musk's use of Twitter, a federal judge ruled Thursday, reports Reuters.

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