

NEWS BRIEFS

Day's wrap: Shangri-La, Earth Day, Harrods, Gucci, Noonouri and Zillow

April 22, 2019



Gucci is sponsoring an exhibit on Paolo di Paolo. Image credit: Gucci

By STAFF REPORTS

Luxury Daily's live news from April 22:

[Zillow adds 3D home tours to listings for immersive research](#)

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Real estate marketplace Zillow is enabling sellers and agents to create virtual home tours with the nationwide launch of a technology service.

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[Luxury labels go green for Earth Day](#)

In honor of Earth Day, a number of luxury brands are launching initiatives aimed at protecting and preserving the environment.

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[Harrods aims to create UK's "ultimate technology destination"](#)

British department store Harrods is giving its Tech Rooms an experiential update, looking to build an interactive, educational environment for digital devices.

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[Gucci-sponsored exhibit puts lens on post-war personalities](#)

Italian fashion label Gucci is taking consumers on a tour of its home country in the 1950s and '60s through the sponsorship of an exhibit on photographer Paolo di Paolo.

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[Shangri-La Hotels shows support for victims, guests following attack](#)

Shangri-La Hotel, Colombo in Sri Lanka is offering support to guests and local authorities in the aftermath of

bombings on April 21.

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[Noonouri, a story of authenticity in the digital age](#)

CAPE TOWN, South Africa In an age where influencer content rules the fashion industry, a graphic designer has created a virtual personality that has captured Instagram and the fashion world.

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