

NEWS BRIEFS

Shangri-La, Earth Day, Harrods, Gucci, Noonouri and Zillow – Live news

April 23, 2019



Gucci is sponsoring an exhibit on Paolo di Paolo. Image credit: Gucci

By STAFF REPORTS

Luxury Daily's live news from April 22:

[Zillow adds 3D home tours to listings for immersive research](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

Real estate marketplace Zillow is enabling sellers and agents to create virtual home tours with the nationwide launch of a technology service.

[Click here to read the entire article](#)

[Luxury labels go green for Earth Day](#)

In honor of Earth Day, a number of luxury brands are launching initiatives aimed at protecting and preserving the environment.

[Click here to read the entire article](#)

[Harrods aims to create UK's "ultimate technology destination"](#)

British department store Harrods is giving its Tech Rooms an experiential update, looking to build an interactive, educational environment for digital devices.

[Click here to read the entire article](#)

[Gucci-sponsored exhibit puts lens on post-war personalities](#)

Italian fashion label Gucci is taking consumers on a tour of its home country in the 1950s and '60s through the sponsorship of an exhibit on photographer Paolo di Paolo.

[Click here to read the entire article](#)

[Shangri-La Hotels shows support for victims, guests following attack](#)

Shangri-La Hotel, Colombo in Sri Lanka is offering support to guests and local authorities in the aftermath of

bombings on April 21.

[Click here to read the entire article](#)

Noonouri, a story of authenticity in the digital age

CAPE TOWN, South Africa In an age where influencer content rules the fashion industry, a graphic designer has created a virtual personality that has captured Instagram and the fashion world.

[Click here to read the entire article](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.