

NEWS BRIEFS

LVMH, Small Luxury Hotels, Tesla and Mr. Bags – News briefs

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Eskaya Beach Resort and Spa, part of Small Luxury Hotels of the World. Image credit: SLH

By STAFF REPORTS

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Today in luxury:

[LVMH uses WeChat to find luxury sales stars of the future](#)

April 12 was not a usual Friday at the Lafayette Art & Design Center in Shanghai's Huangpu District. The Inside LVMH program culminated in a "discovery day" where 120 aspiring students gathered to interact with top LVMH executives, share fresh ideas for the future of retail and hopefully find their dream career in one of the world's top luxury companies, says Jing Daily.

[Click here to read the entire article on Jing Daily](#)

[Water and art are the new luxuries, says Small Luxury Hotels CEO](#)

A great luxury experience involves many senses and so, the latest trends in luxury hospitality involve the feel and the smell of water, and the beauty of art on the walls, says Jean-Francois Ferret, CEO of Small Luxury Hotels (SLH), per Travel Market Report.

[Click here to read the entire article on Travel Market Report](#)

[Car fires in China spur investigations by Tesla, its rival NIO](#)

Tesla Inc. and its Chinese competitor NIO Inc. are looking into fires involving their vehicles, as videos of a car bursting into flames circulate on social media in the world's largest electric auto market, reports Bloomberg.

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[Mr. Bags taps into fine jewelry and watch market](#)

Tao Liang, or commonly known as Mr. Bags to his millions of followers in China across WeChat, Weibo and Xiaohongshu (Red), unveiled his new project Mr. Jewelry & Watch on Monday, according to Women's Wear Daily.

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