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NEWS BRIEFS

Day's wrap: Lalique, Ritz-Carlton, Krug, Lexus, Loewe, Martini Media and Herms

April 25, 2019



Lalique's RockStone 40 collection. Image courtesy of Lalique

By STAFF REPORTS

Luxury Daily's live news from April 25:



Lalique makes edible art with Mandarin Oriental

French lifestyle brand Lalique is translating its latest artistic collaboration into cuisine through a partnership with Mandarin Oriental, New York.

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Ritz-Carlton, Krug experiment with intimate dining experience

Hospitality brand The Ritz Carlton in Bahrain is working with Champagne brand Krug to increase its luxury culinary experiences with a one-of-a-kind restaurant concept.

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Lexus saves the galaxy in upcoming film

Toyota Corp.'s Lexus has been named the official vehicle of a new film, in which the 2020 RC F will act as an aid in fighting aliens that pose a threat to humanity.

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Loewe opens doors to its new home

Spanish apparel and accessories house Loewe is leaning into its growth by moving its flagship location, opening a new boutique in London in a heritage space.

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Martini Media promotes new president

Affluent-focused marketing agency Martini Media has appointed a new president to evolve with the new changing

media landscape and help to better position luxury brands in the space.

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Herms bounces back with growth in China

French fashion group Herms is giving luxury investors a sigh of relief, as its first quarter sales showed continued strength in China.

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