

NEWS BRIEFS

## John Hardy, Dior, Chopard, Jean Paul Gaultier, Ritz-Carlton and BMW – Live news

April 29, 2019



*Irina Shayk is the face of Scandal a Paris. Image credit: Jean Paul Gaultier*

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By STAFF REPORTS

Luxury Daily's live news from April 26:

[Jean Paul Gaultier shows scandalous side of Paris in fragrance spot](#)

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French fashion label Jean Paul Gaultier has tapped model Irina Shayk to be the new face of its Scandal scent.

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[BMW returns to Gallery Weekend Berlin in art alliance](#)

German automaker BMW is partnering with Gallery Weekend Berlin, furthering its presence in the art world.

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[Dior thinks pink for DFS pop-up](#)

French fashion house Christian Dior is immersing shoppers in a pink cityscape in an upcoming pop-up at T Galleria by DFS in Galaxy Macau.

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[Chopard inks racing partnership with Porsche Canada](#)

Swiss jeweler Chopard is linking up with Porsche Cars Canada, extending its partnership with the automaker to a new market.

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[John Hardy promotes new CEO from within](#)

Jeweler John Hardy is implementing a succession plan in the coming quarters, as current CEO Robert Hanson becomes the company's non-executive chairman of the board.

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[Ritz-Carlton precedently memorializes its yacht collection with book](#)

Hospitality group Ritz-Carlton's Yacht Collection is celebrating its launch by giving interested consumers a look behind the scenes, memorialized in print.

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