

NEWS BRIEFS

Day's wrap: Hugo Boss, Marriott, Jaguar Land Rover, Coty, Safilo and Dior

April 29, 2019



Boss' Lisbon influencer trip received backlash. Image credit: Boss

By STAFF REPORTS

Luxury Daily's live news from April 29:

[Hugo Boss responds to campaign criticism](#)

Subscribe to **Luxury Daily**
Plus: Just released
State of Luxury 2019 **Save \$246 ▶**

German fashion group Hugo Boss has apologized for a recent influencer event after being called out for a lack of diversity.

[Click here to read the entire story](#)

[Marriott to launch home sharing service](#)

Hospitality group Marriott International is looking to take on home sharing application Airbnb with its own version of rentals.

[Click here to read the entire story](#)

[Jaguar Land Rover rewards drivers for sharing data](#)

British automaker Jaguar Land Rover is making paying for services and goods while driving easier with the use of cryptocurrency, as well as allowing drivers to earn rewards.

[Click here to read the entire story](#)

[Majority stake in Coty goes to long-time investor](#)

Beauty group Coty has seen the majority of its shares go to JAB Holdings after the former agreed to an offer.

[Click here to read the entire story](#)

[Safilo enters joint venture for expansion in South Korea](#)

Eyewear manufacturer Safilo has entered a joint venture with South Korea-based Parma International for added growth in the region.

[Click here to read the entire story](#)

Dior makeup selects Jorja Smith as ambassador

French fashion house Christian Dior has selected a new ambassador in singer-songwriter Jorja Smith for its makeup division.

[Click here to read the entire story](#)

© 2020 Napean LLC. All rights reserved.

Luxury Daily is published each business day. Thank you for reading us. Your **feedback** is welcome.