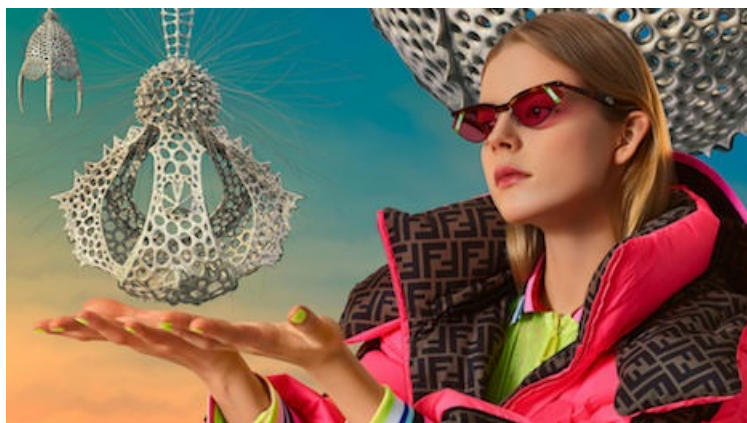


NEWS BRIEFS

Day's wrap: Fendi, LVMH, Four Seasons, Land Rover, Loewe and InStyle

April 30, 2019



Gentle Fendi eyewear. Image credit: Gentle Monster

By STAFF REPORTS

Luxury Daily's live news from April 30:

[Four Seasons puts focus on wellness in Boston opening](#)

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Hospitality group Four Seasons Hotels and Resorts is appealing to consumers' desire for wellness travel by dedicating a floor of its new Boston property to a fitness center and spa.

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[Land Rover puts Defender to the test with conservation work](#)

British automaker Land Rover is teasing the upcoming release of its reimagined Defender model on the anniversary of an important event in the brand's history.

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[Meredith hires former Sandow exec as InStyle publisher](#)

Media group Meredith has named Agnes Chapski the vice president and publisher of InStyle magazine.

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[Fendi, Gentle Monster debut futuristic campaign for eyewear partnership](#)

Italian fashion label Fendi is teaming up with South Korean eyewear brand Gentle Monster on a capsule collection of sunglasses.

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[LVMH links with Polimoda on leather training course](#)

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's Institut des Mtiars d'Excellence (IME) is working with design school Polimoda to train the next generation of leather artisans.

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Loewe starts off the spring, summer season in Paris

Spanish apparel and accessories house Loewe is taking up shop in a portion of department store Le Bon Marché to kick off the warmer season.

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