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NEWS BRIEFS

Fendi, LVMH, Four Seasons, Land Rover, Loewe and InStyle – Live news

May 1, 2019



Gentle Fendi eyewear. Image credit: Gentle Monster

By STAFF REPORTS

Luxury Daily's live news from April 30:

Four Seasons puts focus on wellness in Boston opening

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Hospitality group Four Seasons Hotels and Resorts is appealing to consumers' desire for wellness travel by dedicating a floor of its new Boston property to a fitness center and spa.

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Land Rover puts Defender to the test with conservation work

British automaker Land Rover is teasing the upcoming release of its reimagined Defender model on the anniversary of an important event in the brand's history.

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Meredith hires former Sandow exec as InStyle publisher

Media group Meredith has named Agnes Chapski the vice president and publisher of InStyle magazine.

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Fendi, Gentle Monster debut futuristic campaign for eyewear partnership

Italian fashion label Fendi is teaming up with South Korean eyewear brand Gentle Monster on a capsule collection of sunglasses.

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LVMH links with Polimoda on leather training course

Luxury conglomerate LVMH Mot Hennessy Louis Vuitton's Institut des Mtiers d'Excellence (IME) is working with design school Polimoda to train the next generation of leather artisans.

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Loewe starts off the spring, summer season in Paris

Spanish apparel and accessories house Loewe is taking up shop in a portion of department store Le Bon March to kick off the warmer season.

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